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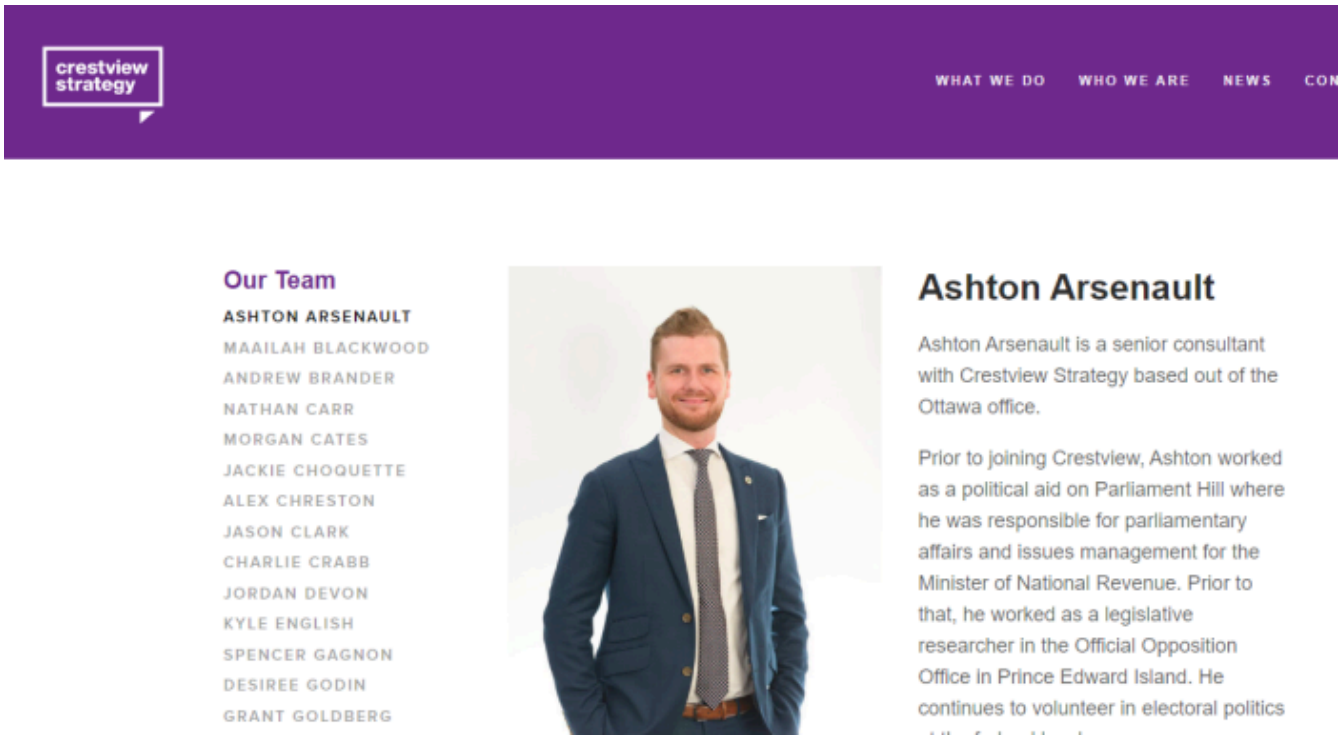
JANUARY 6, 2021 BY RONNIE

Crestview Strategy's Ashton Arsenault Takes Over Lobbying For GAVI


crestview strategy
WHAT WE DO
WHO WE ARE
NEWS
Our Team
ASHTON ARSENAULT
MAAILAH BLACKWOOD
ANDREW BRANDER
NATHAN CARR
MORGAN CATES
JACKIE CHOQUETTE
ALEX CHRESTON
JASON CLARK
CHARLIE CRABB
JORDAN DEVON
KYLE ENGLISH
SPENCER GAGNON
DESIREE GODIN
GRANT GOLDBERG
Ashton Arsenault
Ashton Arsenault is a senior consultant with Crestview Strategy based out of the Ottawa office.
Prior to joining Crestview, Ashton worked as a political aid on Parliament Hill where he was responsible for parliamentary affairs and issues management for the Minister of National Revenue. Prior to that, he worked as a legislative researcher in the Official Opposition Office in Prince Edward Island. He continues to volunteer in electoral politics

The Gates Foundation lobbies the Canadian Government, but not directly. It uses proxies. GAVI (the Global Vaccine Alliance), is heavily funded by Gates, and it employs a lobbying firm called Crestview Strategy. Crestview was co-founded by Rob Silver, husband of Katie Telford, and is well connected. Lobbyists are dispatched to Ottawa to try to get more taxpayer money.

The most recent to sign up is Ashton Arsenault.

Keep in mind, lobbying is legal (for the most part), as long as all meetings are documented, and available to the public. Doesn't make it any less underhanded though.

1. Ashton Arsenault Latest Shill For GAVI

Registry of Lobbyists
Registry Search
Reporting Tools
Statistics
Registry Dashboard → Advanced Registry Search → Advanced Registry Search Results → Registration
Registration - Consultant
Gavi, the Vaccine Alliance / Ashton Arsenault, Consultant
Registration Information
Client name: Gavi, the Vaccine Alliance
Lobbyist name: Ashton Arsenault, Consultant
Initial registration start date: 2020-12-03
Registration status: Active
Registration Number: 947668-368098

Public offices held: Ashton Arsenault

List of Public Offices Held

Position	Period Held	Last Date Designated Public Office Held
Director of Parliamentary Affairs and Issues Management Canada Revenue Agency, Minister's Office	July 2014 to November 2015	November 1, 2015
Parliamentary Secretary Assistant Canada Revenue Agency, Minister's Office	April 2013 to July 2014	July 1, 2014

Registration versions: 1 of 1: 2020-12-03 to present

Version 1 of 1 (2020-12-03 to present)

Lobbying Information | Client Details | Lobbyist Details

Government funding

End date of the last completed financial year: 2019-12-31

List of Government Funding

Government Institution	Funding Received in Last Financial Year	Funding Expected in Current Financial Year
Global Affairs Canada (GAC)	$100,000,000.00	Yes

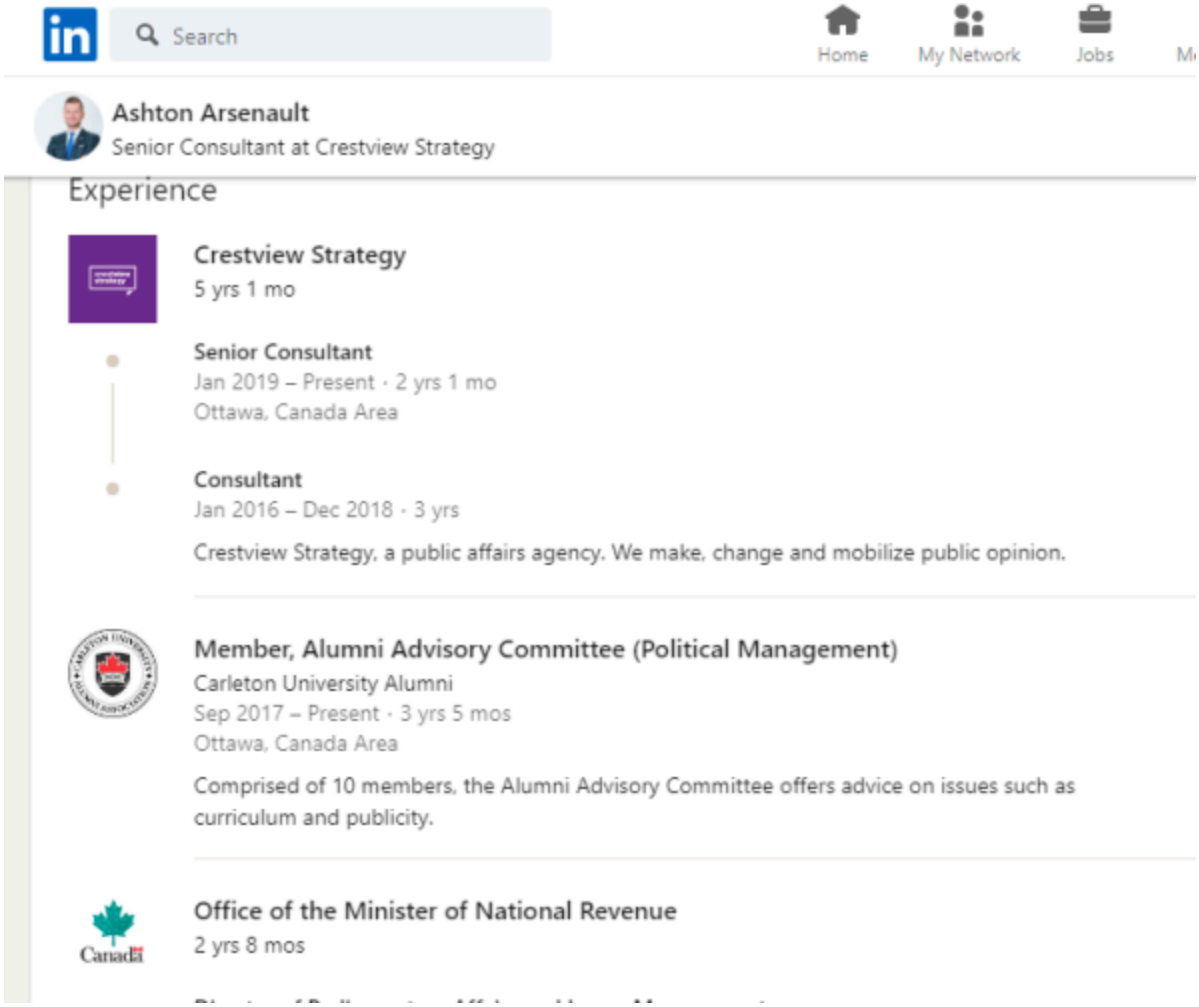
Client Contact Information

Address:
2 Chemin des Mines
Geneva 1202
Switzerland

Telephone number: +41 22 909 6500

Client representative

Marie-Ange Saraka-Yao, Managing Director, Resource Mobilization and Private Sector Partnerships


Search
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Ashton Arsenault
Senior Consultant at Crestview Strategy
Experience
Crestview Strategy
5 yrs 1 mo
Senior Consultant
Jan 2019 – Present · 2 yrs 1 mo
Ottawa, Canada Area
Consultant
Jan 2016 – Dec 2018 · 3 yrs
Crestview Strategy, a public affairs agency. We make, change and mobilize public opinion.
Member, Alumni Advisory Committee (Political Management)
Carleton University Alumni
Sep 2017 – Present · 3 yrs 5 mos
Ottawa, Canada Area
Comprised of 10 members, the Alumni Advisory Committee offers advice on issues such as curriculum and publicity.
Office of the Minister of National Revenue
2 yrs 8 mos

Ashton Arsenault is a senior consultant with Crestview Strategy based out of the Ottawa office.

Prior to joining Crestview, Ashton ***worked as a political aid on Parliament Hill where he was responsible for parliamentary affairs and issues management for the Minister of National Revenue***. Prior to that, he worked as a ***legislative researcher in the Official Opposition Office in Prince Edward Island***. He continues to ***volunteer in electoral politics at the federal level***.

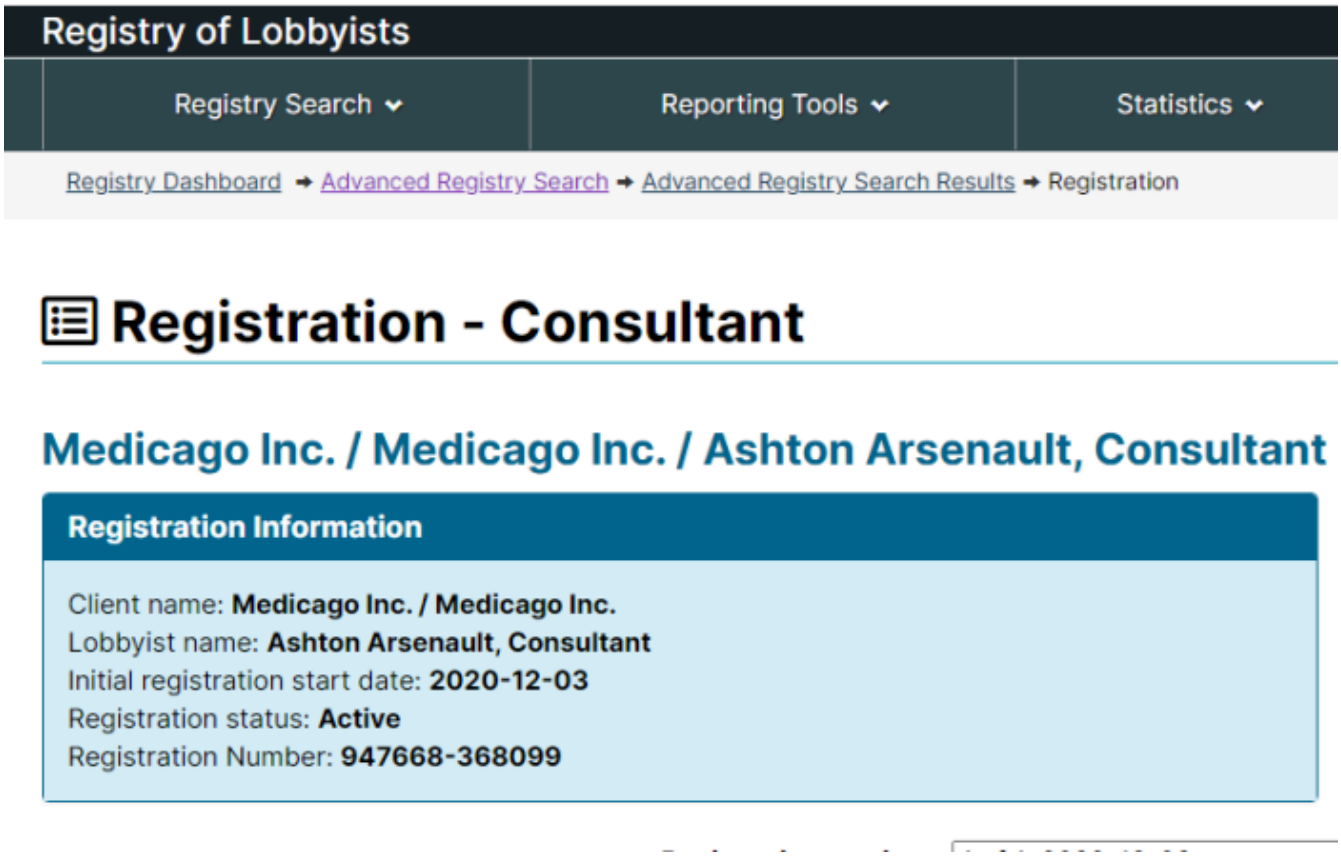
Ashton has been involved in politics for several years, ***serving as a campaign manager for a Conservative candidate in the 2015 General Election***. As well, he served as the University of Prince Edward Island's Chair of Council from 2011-2012.

Ashton holds a Bachelor of Arts in Political Science from the University of Prince Edward Island and a Master of Political Management from Carleton University in Ottawa.

Zakery Blais worked for (Liberal) MP David Lametti, and Jason Clarke volunteered for (Liberal) candidates in Ottawa for the 2015 election. Arsenault has ties to the Conservative Party of Canada, showing that this is not simply a partisan issue.

Make no mistake, lobbying is a very effective way for corporations to get what they want. In total, GAVI has secured over $1 billion in funding, from different administrations.

2. Arsenault Also Represents Medicago


Registry of Lobbyists
Registry Search
Reporting Tools
Statistics
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Registration - Consultant
Medicago Inc. / Medicago Inc. / Ashton Arsenault, Consultant
Registration Information
Client name: Medicago Inc. / Medicago Inc.
Lobbyist name: Ashton Arsenault, Consultant
Initial registration start date: 2020-12-03
Registration status: Active
Registration Number: 947668-368099

obbyist Details

Subject Matter Details

Grant, Contribution or Other Financial Benefit

- Seeking government partnerships and funding to support research, development, and commercialization of vaccines and other medical countermeasures.

Policies or Program

- Raise awareness with government officials and parliamentarians regarding the importance of biopharmaceutical platforms to strengthen preparedness against future outbreaks of emerging infectious disease.

Policies or Program, Regulation

- Raise awareness about new medicines and market access in Canada

Government Institutions

Arsenault is also lobbying on behalf of Medicago, which is working with GlaxoSmithKline to develop a plant-based vaccine for the coronavirus.

3. Arsenault Frequently A CPC Talking Head

Ashton Arsenault regularly appears on television in order to sell CPC talking points to a gullible crowd. This is, of course, not unique to Conservatives. All of these “debates” on screen are arranged to address pre-planned scripts for the public.

Arsenault, Ashton C	OTTAWA ON K1P0A4	Conservative Party of Canada	Conservative Party of Canada	Oct 04, 2019	Dec 31, 2019	Registered Party Financial Transactions Return C-23 (2014) / Part 2a	Individuals	450.00	0.00
Arsenault, Ashton C	OTTAWA ON K2P0G3	Conservative Party of Canada	Conservative Party of Canada	Jun 06, 2018	Dec 31, 2018	Registered Party Financial Transactions Return C-23 (2014) / Part 2a	Individuals	532.00	0.00
Arsenault, Ashton C	OTTAWA ON K2P0G3	Conservative Party of Canada	Conservative Party of Canada	Apr 22, 2015	Dec 31, 2015	Political Party Financial Transactions Quarterly Return C-23 (2014) / Part 2a	Individuals	150.00	0.00
Arsenault, Ashton C	OTTAWA ON K2P0G3	Conservative Party of Canada	Conservative Party of Canada	Jun 03, 2015	Dec 31, 2015	Political Party Financial Transactions Quarterly Return C-23 (2014) / Part	Individuals	250.00	0.00

Arsenault has donated several times to the Conservative Party of Canada, but the amounts aren't enough to draw much attention.

4. Arsenault Replaces Zakery Blais

Office of the Commissioner of Lobbying of Canada
Commissariat au lobbying du Canada
lobbycanada.gc.ca
Français
Registry of Lobbyists
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Registry Dashboard
Registration - Consultant
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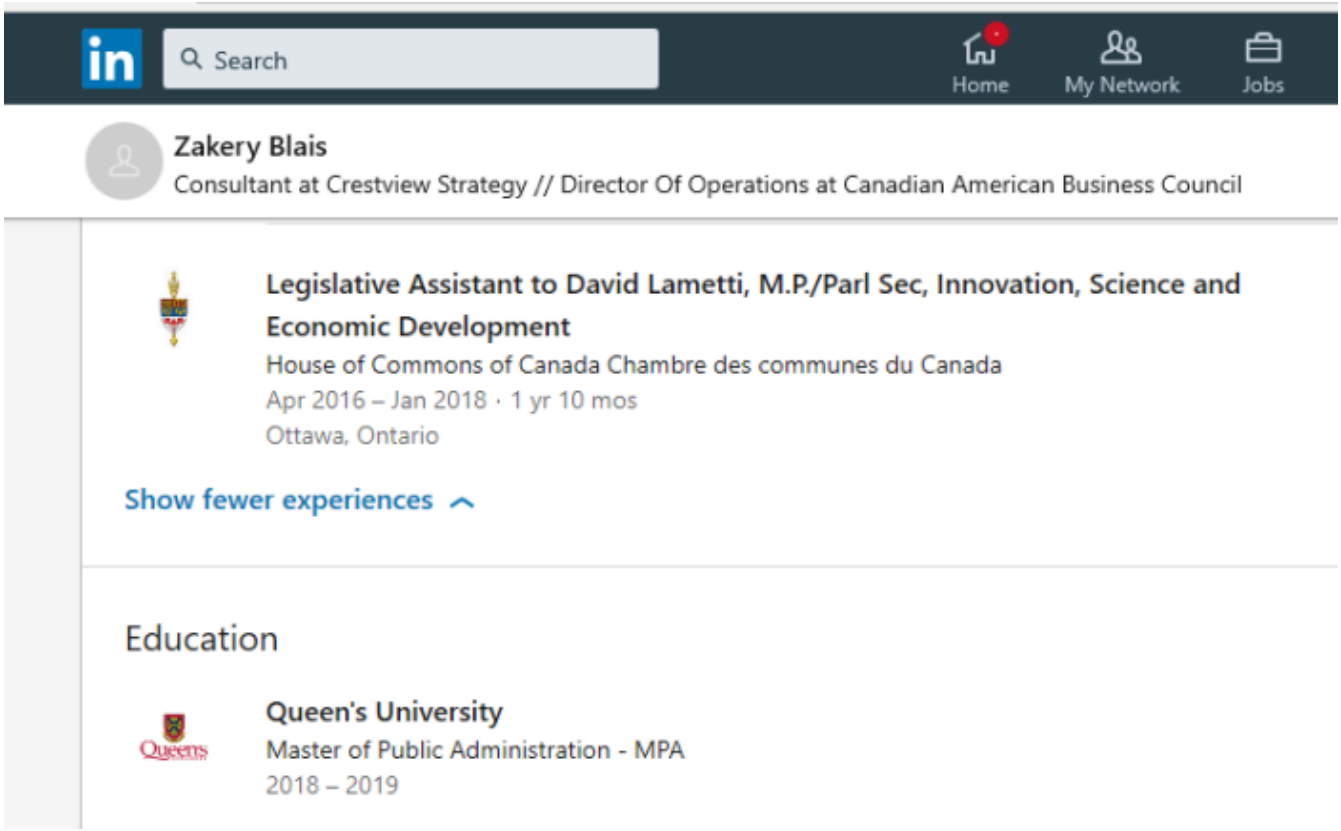
Gavi, the Vaccine Alliance / Gavi, L'Alliance du Vaccin / Zakery Blais, Consultant
Registration Information
Client name: Gavi, the Vaccine Alliance / Gavi, L'Alliance du Vaccin
Lobbyist name: Zakery Blais, Consultant
Initial registration start date: 2019-08-19
Registration status: Active
Registration Number: 943004-365218
Associated Communications
Total Number of Communication Reports: 2
Monthly communication reports in the last 6 months: 0
Registration versions: 2 of 2: 2020-08-01 to present
Version 2 of 2 (2020-08-01 to present)


Search
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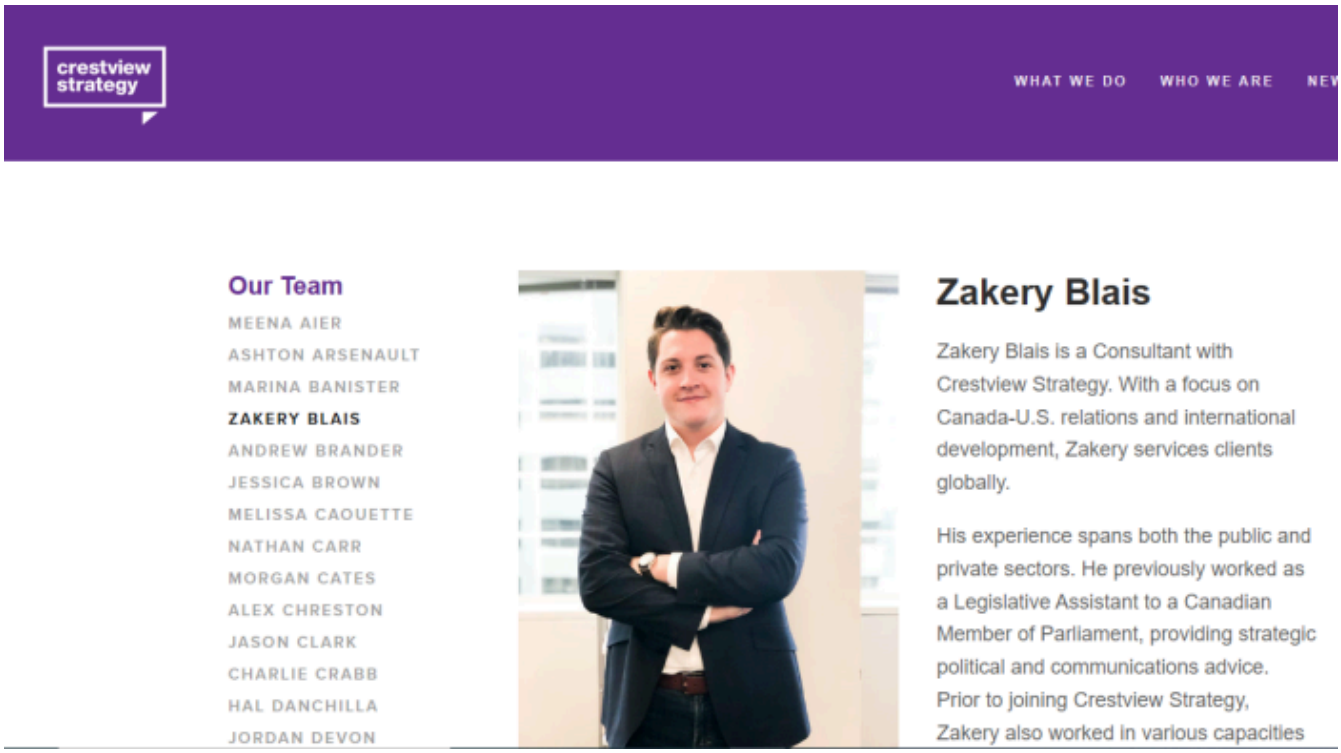
Zakery Blais
Consultant at Crestview Strategy // Director Of Operations at Canadian American Business Council
Legislative Assistant to David Lametti, M.P./Parl Sec, Innovation, Science and Economic Development
House of Commons of Canada Chambre des communes du Canada
Apr 2016 – Jan 2018 · 1 yr 10 mos
Ottawa, Ontario
Show fewer experiences
Education
Queen's University
Master of Public Administration - MPA
2018 – 2019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MORGAN CATES
ALEX CHRESTON
JASON CLARK
CHARLIE CRABB
HAL DANCHILLA
JORDAN DEVON
Zakery Blais
Zakery Blais is a Consultant with Crestview Strategy. With a focus on Canada-U.S. relations and international development, Zakery services clients globally.
His experience spans both the public and private sectors. He previously worked as a Legislative Assistant to a Canadian Member of Parliament, providing strategic political and communications advice. Prior to joining Crestview Strategy, Zakery also worked in various capacities

Zakery Blais was previously a lobbyist for Crestview Strategy, on behalf of GAVI. He appears to have since left the firm. Blais also worked for David Lametti (yes, the sitting Attorney General), back when he was a Parliamentary Secretary.

5. What Else Crestview Strategy Does

We make, change, and mobilize public opinion

GOVERNMENT RELATIONS

Drive winning arguments.

Crestview Strategy effectively represents the interests of corporations, not-for-profits and industry associations to achieve results with governments around the world.

No longer is a winning outcome based on 'who you know' or the 'magic meeting'. It is about contributing to the policy process, presenting a case that is supported by authentic community voices, verified impact and compelling insight. And

DIGITAL, CAMPAIGNS AND MOBILIZATION

Drive winning engagement.

We build and run campaigns that mobilize support and impact change for both political and corporate clients.

Mobilization campaigns are premised on the simple fact that for elected officials, the single most influential voice in shaping their decision is that of their local voters, influencers, and community leaders.

The benefits of mobilization go beyond just a one-off campaign. The long-term goal of mobilization is to increase engagement potential, provide greater value for members, and to increase the share of voice and influence outcomes.

Drive winning arguments.

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No longer is a winning outcome based on 'who you know' or the 'magic meeting'. It is about contributing to the policy process, presenting a case that is supported by authentic community voices, verified impact and compelling insight. And getting in front of the right decision makers and opinion leaders to make that case.

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The benefits of mobilization go beyond just a one-off campaign. The long-term goal of ***mobilization is to increase engagement potential***, provide greater value for members, and to increase the share of voice and influence outcomes.

Keep in mind that firms like Crestview Strategy employ operatives who cover multiple parties. By doing this, it ensures that influence peddling will be effective, regardless of who officially sits in power. It's important to note that few politicians actually make their own decisions.

(1) https://lobbycanada.gc.ca/app/secure/ocl/lrs/do/vwRg?cno=368098&regId=906375
(2) https://www.crestviewstrategy.ca/ashton-arsenault
(3) https://www.linkedin.com/in/ashton-arsenault-3a241056/
(4) https://archive.is/dQIoW
(5) https://www.linkedin.com/in/zakery-blais-13a76b118/
(6) https://archive.is/tybUn

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